

B.Com. Part – 1st
Semester – 2nd
SUB:-BUSINESS ECONOMICS

Course Outcomes

After Completion of this course the student would be able to:-

- 1) Demonstrate their knowledge of the fundamental and technical concepts of economics.
- 2) Apply the basic theories of economics in critical thinking and problem solving.
- 3) Identify and use economics terminologies in oral and written communications.
- 4) Make decision wisely using cost-benefit analysis.
- 5) Demonstrate an understanding of their personal interests, abilities, strengths, and weaknesses as they pertain to professional career fields.
- 6) Demonstrate a basic understanding of career options available to them and will establish career objectives.
- 7) Apply marginal analysis to the “firm” under different market conditions.
- 8) Understand the causes and consequences of different market structures.
- 9) Understand price determination under different market structure.